

ASCENSCIA PRIVACY POLICY

At ASCENSCIA B.V., accessible from <https://www.ascenscia.ai/>, one of our main priorities is the privacy of our visitors. This Privacy Policy document contains types of information that is collected and recorded by Ascenscia and how we use it.

If you have additional questions or require more information about our Privacy Policy, do not hesitate to contact us at support@ascenscia.ai.

1. General Data Protection Regulation (GDPR)

We are the Data Controller of your information.

ASCENSCIA B.V. legal basis for collecting and using the personal information described in this Privacy Policy depends on the Personal Information we collect and the specific context in which we collect the information. There are a number of legal basis under which we can lawfully process your data:

- You have given ASCENSCIA B.V. your consent to do so;
- ASCENSCIA B.V. needs to perform a contract with you;
- ASCENSCIA B.V. needs to comply with the law;
- Processing your personal information is in ASCENSCIA B.V. legitimate interests;
 - This can include commercial interests, individual interests and broader societal benefits (e.g direct marketing or network/information security concerns)
 - These interests will be balanced against the needs of the data subject (you) and will be necessary and proportionate to the intended outcome.

ASCENSCIA B.V. will retain your personal information only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your information to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our policies. ASCENSCIA B.V. will erase your personal information in the event that it is no longer necessary for the aforementioned purposes. This erasure will occur as per our retention schedule.

If you are a resident of the European Economic Area (EEA), you have certain data protection rights:

- **The right to access;** you can access and receive a copy of your personal information along with any relevant supplementary information
- **The right to rectification;** you can have inaccurate personal information corrected and/or completed if it is found to be incomplete
- **The right to erasure;** in particular circumstances you can ask, both verbally and in writing, to have your personal information deleted
- **The right to object/ restrict;** in particular circumstances you can request, both verbally and in writing, that the processing of your personal information is restricted or stopped entirely
- **The right to data portability;** you can obtain, copy and transfer your personal information in order to use it for your own purposes across different services
- **The right to withdraw consent;** you have the right to withdraw your consent at any time. Please note that the withdrawal of consent will not retroactively affect the lawfulness of the processing before the notice of withdrawal. Furthermore, the withdrawal of consent to the processing of your data may result in an inability to make use of some or all functions provided by the ASCENSCIA voice assistant application.

Please note that the application of these rights are not absolute and may vary depending on the type of data involved and ASCENSCIA B.V.'s basis for processing said data . Furthermore, reasonable limitations in the application of these rights can occur insofar as it is permitted under the GDPR (e.g: requests associated with the right to access may be denied if the request is found to be manifestly unfounded or excessive).

If you have any questions, complaints and/or requests concerning the aforementioned rights please get in contact with us at support@ascenscia.ai. If required, the GDPR also gives you the right to lodge a complaint with your local data supervisory authority.

2. Processing of personal information processed and relevant purposes (concerning use of the ASCENSCIA Voice Assistant application)

2.1 Types of personal information processed

- IP-address, browser type, device type, date and time of each visit- provided to us by your device or web browser automatically;
- Names, e-mail addresses- voluntarily provided to us when you register or contact us;
- Voice recordings, documents, transcripts and images-provided to us when you create or upload information

2.2 Relevant purposes for processing

- To provide and help you utilise our services;
- For quality assurance and quality improvement;
- Authentication, verification and the prevention of fraud or other harmful activities;
- To establish our terms of service;
- To investigate and/or to establish a legal claim/defence.

3. Processing of personal information processed and relevant purposes (concerning your business relationship with ASCENSCIA B.V.)

3.1 Types of personal information processed

- Contact information (e.g name, company address, phone number, email address and similar information);
- If necessary, payment and billing information;
- If necessary, identity documents, numbers or similar information.

3.2 Relevant purposes for processing

- Managing the contractual relationship between you and ASCENSCIA B.V.;
- Maintenance of communication between you and ASCENSCIA B.V.;
- Performing transactions;
- Protecting/detecting security threats and other harmful activities;
- Compliance with legal obligations.

4. Data storage

The storage and processing of personal information for the aforementioned relevant purposes will continue for as long as you maintain your periodic subscription payments to ASCENSCIA B.V.. In the event the payments stop, your account will be considered temporarily suspended for a period of 30 days. After this period has elapsed, all relevant data will be permanently deleted.

5. Audio and transcriptions

ASCENSCIA B.V. saves audio logs and transcriptions to improve our machine learning models. These audio files are anonymous and can be never tracked back to users. After using these files they will be deleted from the storage within 30 days.

6. Log Files

ASCENSCIA B.V. follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this as part of hosting services' analytics. The information collected by log files include internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These are not linked to any information that is personally identifiable. The purpose of the information is for analyzing trends, administering the site, tracking users' movement on the website, and gathering demographic information.

7. Third Party Privacy Policies

You may consult this list to find the Privacy Policy for each of the advertising partners of ASCENSCIA B.V.

Third-party ad servers or ad networks use technologies like cookies, JavaScript, or Web Beacons that are used in their respective advertisements and links that appear on ASCENSCIA B.V., which are sent directly to users' browsers. They automatically receive your IP address when this occurs. These technologies are used to measure the effectiveness of their advertising campaigns and/or to personalize the advertising content that you see on websites that you visit.

Note that ASCENSCIA B.V. has no access to or control over these cookies that are used by third-party advertisers.

ASCENSCIA B.V.'s Privacy Policy does not apply to other advertisers or websites. Thus, we are advising you to consult the respective Privacy Policies of these third-party ad servers for more detailed information. It may include their practices and instructions about how to opt-out of certain options.

8. Cookies

You can choose to disable cookies through your individual browser options. To know more detailed information about cookie management with specific web browsers, it can be found at the browsers' respective websites.

9. Children's Information

Another part of our priority is adding protection for children while using the internet. We encourage parents and guardians to observe, participate in, and/or monitor and guide their online activity.

ASCENSCIA B.V. does not knowingly collect any Personal Identifiable Information from children under the age of 13. If you think that your child provided this kind of information on our website, we strongly

encourage you to contact us immediately and we will do our best efforts to promptly remove such information from our records.

10. Changes to this Privacy Policy

This privacy policy may be updated in the future for legal or operational purposes. You are advised to refer to this page from time to time to keep track of such changes.

11. Consent

By using our application, you hereby acknowledge and consent to our Privacy Policy and agree to its terms.